



October 2020

SERVICE IS THE DIFFERENCE. **We Get It!**

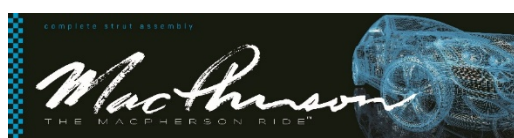
Serving the professional technician

HALLOWEEN



Exclusive Promo

Purchase a Pair of **MacPherson Strut Assemblies** or **Bosch Ignition Coils** using MYPLACE4PARTS and be Entered to Win one of 4 **\$250 Gift Cards to Snap-On Tools!**



COMPLETE STRUT ASSEMBLIES

“Premium Quality – The Brand You Demand!”

- Matches OE ride characteristics and performance
- Backed by a limited lifetime warranty!
- All-around welding for integrity and long life
- Endurance tested to ensure optimal performance



FULL LINE IN STOCK!



BOSCH OE IGNITION COILS

Built to Meet & Achieve OE Specifications

- Excellent mechanical stability and corrosion protection
- Direct fit application
- Lower fuel consumption and reduced exhaust emission
- Ensures reliable voltage for smooth engine performance



PERFECT VIEW™ BOSCH

Beam Blades

- Graphite treated rubber to reduce friction & noise
- Wind spoiler utilizes air flow to keep the blade from lifting off at high speeds & protects the spring from snow & ice build-up

As Low as \$6.99!

TRICO Tech

- Memory Curve Steel designed to provide uniform pressure for a clean, clear wipe
- Low-profile beam for optimal windshield contact and superior visibility
- Easy Connection for quick and easy wiper replacement

As Low as \$7.80!



LD & HD OIL FILTERS

Replace Oil Filters every 3,000 to 10,000 miles

LIGHT DUTY OIL FILTERS

- Designed to meet the needs of normal, severe, and extreme drivers
- Accommodates oil changes up to 10,000 miles



HEAVY DUTY OIL FILTERS

- Designed to resist all fluid types, vibration, and high and low temperatures
- Heavy duty center tubes and cans which can withstand exposure to a wide range in flow and pressure
- High tech media and other technological improvements that can give premium filters the edge over OE designs



40 Warehouse locations in PA and NJ – Find one near you!



eapw.com



MEVOTECH

PREMIUM CONTROL ARMS

O.E. FORM, FIT & FUNCTION

Lowest Defect Rate and Best Coverage!

- Engineered using the same materials and processes as O.E.
- Built to meet or exceed O.E specifications
- Greaseable fittings
- Hardware included



Certified Service Centers

TECHNICIAN OF THE YEAR

Incentivize your Technicians to learn more and earn more!

The Technician of the Year Program provides training opportunities and unrivalled, high level awards for technicians.

Requirements include EAPW, Manufacturer, & Alliance University classes, plus proof of ASE certification. The winner will receive a **FREE TRIP** to San Antonio Texas to test for the Grand Prize! Our Technician of the Year winner will be honored at a ceremony hosted by EAPW and receive a trophy & \$500.00 check!



Join the 500+ Customers on the program!

Stay Connected to EAPW via Text Messages!



Text "EAPW" to 484848 to Subscribe!

October
Manufacturer
Price
Updates

DEN- 10/1
PSR- 10/7
OEM - 10/19
STANDARD - 10/19

Gates Belts, Tensioners, & Idlers

"My car is **squealing!**"

Is "Belt Noise" Alignment or Tension Related?

Spray the bottom of the belt with water only

- If the noise increases, it's tension-related
- If the noise goes away and then comes back, it's an alignment problem



Belts often get the blame for squeal when loss of tension is the real culprit.

Gates Complete Serpentine Kits

- All necessary OE-quality parts for a complete system restoration
- Simple ordering-no more sourcing parts separately



PERFECT STOP CALIPERS

Improved Design! Market Leader!

Armor Plate Coating

- Industry leading E-Coat dip provides protection **Inside & Out**

Metal Guard Coating

- Rust inhibitor protective coating/applied to brackets & housing



WIN A TRIP TO WASHINGTON D.C!

For every qualifying purchase on MPFP of \$150 or more are entered to WIN one of 15 trips to Washington D.C and other great prizes!

Grand Prize Includes:



Round Trip Airfare



VIP Reception



Priority Seating at All Meals and Events



Unique On-site Swag



Presidential Treatment

Promo runs through Nov. 30, 2020. Qualifying MPFP orders are automatically entered to win.

Trip dates: **April 18-23, 2021**
See your EAPW sales rep for more details!

www.alliancetakesthehill2021.com/VIP